

Notes
Mid-Ohio Psychological Services, Inc
Agency Promotion
July 3, 2008

Brad and Shawna met with Larry Novak

Goals

Promote Agency to the Community

1. Publicize web page
 - Appointment Cards, Letterhead, Etc.
2. Participate in interviews with local media
 - Have about four opportunities a year
3. Participate in ADAMH Board Activities for Mental Health Awareness (i.e. fair booth, campaign activities)
4. Agency Activities in the Community—5K Run
 - Annual Event – April 25, 2009
5. Training/E-Training
6. Presentations
 - Fairfield County JFS
 - Franklin County Children Services
 - Delaware County JFS
 - Fairfield County Municipal Court
 - GAINS Conference on Mental Health Court
 - Franklin County Juvenile Court
7. Outside Agency Visits
 - Police Crisis Intervention Training
 - JFS Caseworkers
8. Radio Spots
9. Display Opportunities
 - MRDD, Early Childhood Committee, Older Adult Fair

Increase Awareness/Coordination With Other Agencies Within the Community

1. Participate in Community Health Consortium (CHC)
2. Participate in Children, Adult and Family First Council
3. Participate in Community Corrections Board
4. Participate in Intersystem Meetings
5. Participate in Child Advocacy Center (CAC)
6. CAPP
7. JSO Coalition

Discussion

How do we increase name recognition in schools and with the general population without large expenditure of money? Making concentrated efforts to participate in radio spots.